

Search Notes 	Application/Control No.	Applicant(s)/Patent under Reexamination
	10/802,459	KOUNO ET AL.
	Examiner	Art Unit
	Scott L. Jarrett	3623

**SEARCHED**

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
EAST Keyword: sales forecast, demand planning, sales promotion, retail sales, advertisin management, sell through, promotion	1/3/2005	SJ
EAST Keyword: campaign management, converston rate, capture rate, neilson, foot traffic	1/4/2005	SJ
IP.com Keyword: sales forecast, demand planning, promotion management	1/4/2005	SJ
Google.com sales forecast, retail performance, demand planning	1/4/2005	SJ
Amazon.com sales forecast, reatil management, demand planning	1/4/2005	SJ